

OrangeHOWELL INTRODUCES PENTIMENTO PILLOWS

Handmade pillows and textiles that layer effortlessly with modern furnishings, heirlooms and art. OrangeHOWELL's soulful Pentimento Collection consists of handmade variations, primarily silk screened surfaces with a tinge of mono-print technique. Designed with expertise and infused with story telling, the work is made to order in Manhattan.

OrangeHOWELL, established in 2009, is named for Paula Zanger's great-great grandfather, Quaker, Hoosier, whose given name *really* was Orange Lemon Howell.

In 2020, while recovering from COVID-19, and related spinal fusion surgery, Paula reconnected with her roots in textile design. Her healing walks allowed her to encounter New York City architecture framed in surface design that enlivened emptied streets. The quietude contrasted with the abundant bang of the radiant, evocative street art prompted Paula to reset a personal journey towards truth and beauty.

During these urban treks through cavernous streets, surrounded by the urban art. Murals accentuated by tags of authorship, vibrant graffiti everywhere, authentic signs of creative energy, Paula pivoted and reignited a deep love for pattern and color.

Invigorated, Paula opened her own archives and revisited artifacts from an earlier design life. This time capsule provided a creative touchstone. She found a treasure trove of hand-printed patterns from the '80s and '90s, as well as the silk-screened motifs put on just about any medium for process in the early 2000s — work that resulted in licensing contracts and executive director roles. This combined with her metropolitan meanderings during a global paradigm shift, catapulted a huge creative move forward and fueled this brand new collection of work...PENTIMENTO.

The Pentimento Collection is truly a collectible, a delight to have, to give and to receive.

OrangeHOWELL initially began with gift and home items, made in New England and sold to Neiman Marcus, Brooks Brothers, ABC Carpet & Home, The Little Nell, The Ritz-Carlton, The Plaza, Wynn Las Vegas, The Beverly Wilshire, among others.

Meet a few Pentimento Pillows...



LILLY OrangeHOWELL's trademark orange fruity hue, is named for Paula's niece Lilly and the orange tiger lilies of the Midwest's Driftless Region. The mono-printed star motifs reference Michelin's three star rating for outstanding quality.



FANNY Textiles imbued with dusk and "magic hour" colors, accented with an '80s-inspired swirl motif. Fanny Bedwell Howell was the mother of company namesake Orange Lemon Howell. Given her deep Quaker roots, we can imagine that Fanny loved all the colors of the rainbow, including her favorite orange.



LLEWELLYN "Peaced" quilt composition of ochre dipped golden leaves, enlivens summer sunset pinks. Inspired gold-rimmed President Lincoln's purple-plate-pattern, as seen at the Winterthur Museum. Remnants of mono-prints through hand-cut stencils, ornamental motifs, brush strokes and fantastical drawings, become related. The series is named for Paula's fifth great grandfather, a Quaker Conductor on the Underground Railroad.



PUELLA Musical motifs are set graphically into this dynamic composition, galactical in the time of Webb...think sound and vision. Siena copper silk, uplifted plums, teal touched, mirrored emerald acanthus leaves. That girl, Puella, spoke in color, regardless of her simple gray dress. Named for Puella Hussey Gorham, also known as Priscilla, a granddaughter of Christopher Hussey, one of the original founders of the Island of Nantucket.



ORANGE Namesake color study as quilt composition, "Peaced" together from printed remnants, velvet and vintage samples with secrets. Named specifically for another Orange person: Orange Barnard Rogers, born in Martha's Vineyard, Dukes, Massachusetts in 1671, daughter to William Rogers and Martha Barnard Rogers, both Quakers, from the Island of Nantucket.

OrangeHOWELL pillows are available to the design trade for commissions and licensing. Many more styles, images with descriptions are available upon request.



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Design



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