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PROFESSIONAL EXPERIENCE

OrangeHOWELL[®] - OWNER - 2010 to ...

Design, rich with ironic heritage, expertise and story telling. A/D focused Home & Gift items. Manages all aspects of product cycles and develops branding strategy for online platforms. Made to order in Manhattan. Clients: A/D Interior Designers - Retailers: Neiman Marcus, ABC Home, Brooks Brothers - Hospitality: Ritz Carlton, The Plaza, Wynn & The Little Nell.

- Pentimento Collection: Textiles, pillows, surface pattern designs
- Legacy Ornaments \$150K Neiman Marcus sold thru at 98%
- Private Label Brooks Brothers, Sterling Frames 75K
- @ThisisStory, O.H.Macaroni Collection, #FRESH, 2017
- House Beautiful & Cooking Light, Gift Guides, 2012
- "Oysters Rockefeller" Hand gilded oysters to benefit Billion Oyster Project

FASHION INSTITUTE of TECHNOLOGY (FIT) - SURFACE DESIGN INSTRUCTOR - Fall 2021

Textiles | Table Top - Dinnerware & Gift Design Class for undergraduate students.

DESIGN WITHIN REACH - ACCOUNT EXECUTIVE (FLAGSHIP) - 2014 to 2020

Interfaced with architects, designers, developers & HNWI. Customized iconic furniture designs of: Saarinen, Le Corbusier, Charles & Ray Eames with Knoll, Maharam, Alexander Girard..textiles.

- Top Producer responsible for \$100K+ monthly sales, Total 6MM+
- The Lindley Project: Presentations secured developers for B2B co-branded alliance
- New York School of Interior Design: DWR xNYSID, Interior Design Course

RHODE ISLAND SCHOOL OF DESIGN (RISD) - SURFACE DESIGN INSTRUCTOR - 2015 to 2016

Instructor Critic - Surface Design for upper division BFA students (Winter-Session)

• Adjusted course for non-textile majors, incorporated group activities for interactive classes.

LUNT SILVERSMITHS - CREATIVE DIRECTOR - 2008 to 2010

Revised HERITAGE brand identity & packaging. Partnered with licensees including Oscar de la Renta, NYBG, MFA-Boston, and Disney. Responsible for product lines from design to deliverable to presentation.

- Created Limited Edition Sterling Book & Gump's Fashion Show "Made in the Shade"
- Reconnected with State Department and MFA-Boston, developed premium products
- Designed New York Botanical Gardens Feather Collection for Bloomingdales

LICENSED PRODUCTS (\$MM Contracts)

- TABLE TOP: Rosenthal USA Design Commission for Fern Glass Collection
- TABLE TOP: Sasaki Designed 12 Collections, inc. "Palazzo" best selling dinnerware \$14MM
- STATIONERY C.R. Gibson: Envisioned top sellers (Wedding, Holiday, Everyday) \$8MM
- WALLPAPER Imperial: Produced/Designed award winning Villa Collection \$8MM
- OTHER: Textiles, Bedding & Bath (Wamsutta, Springs, Martex)

SOFA SOMA: LUXURY HAND-PRINTED TEXTILES

- Barneys New York: Four Decorative Home Collections
- Furniture of the 20th Century: Collections of printed silk textiles, ICFF Presentations, ABC Home, Fellisimo, Steven Harris Architects, Clodagh, Eric Hilton, LTD
- The Brooklyn Museum: Permanent Collection of Decorative Arts
- Editorial Shelter Magazines: 50+ pages, various trade publications

DESIGN DIRECTOR-@-Large

Creative professional, open to opportunities to leverage key relationships and entrepreneurial experience of product development, licensing & sales expertise.

Partners with senior management to directly engage with High-Net-Worth-Individuals and Business-to-Business clients, by building trust with passion for design.

EXPERTISE

Interiors • Furnishings • Product Design

Licensing • Brand Stories • Project Management

- Product Development & Design Presentations
- Color Pattern Materials Instructor

Innovative, Creative Thinker!

ACADEMIA

Rhode Island School of Design, Providence, RL Instructor, Surface Design

Philadelphia University, Philadelphia, PA Instructor, MFA Textile Program

Parsons School of Design, New York, NY Instructor, Textile Design

Savannah College of Art & Design, Savannah, GA Working Class Guest Critic, Design

Fashion Institute of Technology, New York, NY Instructor, Textile Design - Silkscreen

ORGANIZATIONS

Board of Visitors, Emeritus, School of Human Ecology, University of Wisconsin - Madison

Advisory Board: M.S. Surface Imaging, Jefferson University, Philadelphia, PA

Advisory Board: First Book, East Harlem, New York

EDUCATION

B.S. Environmental & Textile Design University of Wisconsin - Madison

A.A.S. Textile Design Fashion Institute of Technology, New York, NY